



THE 21st PRINCETON CONFERENCE

THE CHANGING HEALTH CARE LANDSCAPE

MAY 13-15, 2014

TUESDAY, MAY 13, 2014

THE WESTIN PRINCETON AT FORRESTAL VILLAGE

201 Village Boulevard, Princeton, NJ 08540

6:00 P.M. COCKTAILS AND HORS D'OEUVRES

7:00 P.M. OPENING SESSION: SETTING THE STAGE

Stuart Altman, PhD
Sol C. Chaikin Professor of National Health Policy
The Heller School for Social Policy and Management, Brandeis University

Chris Jennings
President & Founder
Jennings Policy Strategies

WEDNESDAY, MAY 14, 2014

ROBERT WOOD JOHNSON FOUNDATION, AUDITORIUM

Route 1 and College Road East, P.O. Box 2316, Princeton, NJ 08543

Shuttle service between the Westin Princeton at Forrestal Village and the Robert Wood Johnson Foundation provided

7:45 A.M. CONTINENTAL BREAKFAST & REGISTRATION

8:30 A.M. WELCOME

Stuart Altman, PhD
Sol C. Chaikin Professor of National Health Policy
The Heller School for Social Policy and Management, Brandeis University

Risa Lavizzo-Mourey, MD, MBA
President & Chief Executive Officer
Robert Wood Johnson Foundation

8:45 A.M. SESSION I: FORCES DRIVING INNOVATION IN THE DELIVERY SYSTEM: WILL THEY IMPROVE QUALITY AND VALUE?

Although the US has pockets of delivery system innovation, the broader health care market has been slow to adopt new models that emphasize value over volume. The Affordable Care Act (ACA) has fostered new initiatives to accelerate delivery system reform (e.g., accountable care models, bundled payments, patient-centered medical homes) and private payers are implementing similar programs. This session will examine the potential for government initiatives and private sector efforts to promote widespread improvements in delivery system performance. Progress will require greater alignment between governments, insurers, employers, delivery systems, and consumers. Panelists will discuss the prospects of new federal, state, and private reform efforts as well as the challenges these initiatives will encounter. Panelists will also be asked to consider how current reform efforts could be modified to enhance impact on quality and the delivery of high-value care.

MODERATOR

Robert Mechanic, MBA
Senior Fellow, The Heller School for Social Policy and Management
Executive Director, The Health Industry Forum
Brandeis University

PANEL

David Blumenthal, MD, MPP
President
The Commonwealth Fund

Melanie Bella, MBA
Director of Medicare-Medicaid Coordination Office
Centers for Medicare and Medicaid Services (CMS)

Glenn Steele Jr., MD, PhD
President & Chief Executive Officer
Geisinger Health System

Jeanene Smith, MD, MPH
Administrator, Office of Health Policy and Research
Chief Medical Officer
Oregon Health Authority (OHA)

DISCUSSION

10:15 A.M. BREAK

10:30 A.M. SESSION II: THE NEW MEDICAL WORKFORCE

Is the health care workforce sufficient to meet the demands of health care coverage expansion? The ACA outlined measures to expand and diversify the workforce supply, and organizations have enhanced system capacity for team-oriented models of care. Panelists will examine current workforce trends, efforts to strengthen the primary care workforce, the role of advanced-practice nurses and pharmacists, and organizational transformation and coordination models to enhance the accountability of care systems.

MODERATOR

James Madara, MD
Chief Executive Officer & Executive Vice President
American Medical Association

PANEL

Uwe Reinhardt, PhD
James Madison Professor of Political Economy and Professor of Economics
Princeton University

Joyce Pulcini, PhD, RN, PNP-BC, FAAN
Professor & Director of Community and Global Initiatives
George Washington University School of Nursing

Stephen Shortell, PhD, MPH, MBA
Blue Cross of California Distinguished Professor of Health Policy & Management
University of California-Berkeley School of Public Health

DISCUSSION

12:00 P.M. **LUNCH**

1:00 P.M. **SESSION III: THE PRIVATE INSURANCE MARKET**

This session will discuss recent changes in the commercial private insurance market, including industry and consumer perspectives on changes to benefit design and coverage, employer-sponsored insurance, and the impact of the individual mandate. Panelists will also examine the implementation of state and federal insurance exchanges and the effect of the Administration's transition policy. Implications for the insurance industry, delivery system, employers, and consumers will be presented in the context of recent market and health system reforms.

MODERATOR

Robert Galvin, MD, MBA
Chief Executive Officer, Equity Healthcare
The Blackstone Group

PANEL

Joseph Zubretsky
Senior Executive Vice President, National Businesses
Aetna, Inc.

James Capretta, MA
Senior Fellow, Ethics and Public Policy Center
Visiting Fellow, American Enterprise Institute

Tim Jost, JD
Robert L. Willett Family Professor of Law
Washington and Lee University School of Law

Claire McAndrew, MPH
Private Insurance Program Director
Families USA

DISCUSSION

2:30 P.M. **BREAK**

2:45 P.M. **SESSION IV: MEDICAID AND CHIP TRANSFORMATION UNDER THE AFFORDABLE CARE ACT**

This panel will focus on how state Medicaid programs are coping with the expansion of coverage required in the ACA and alternative coverage models for the uninsured. Panelists will discuss how state programs and delivery systems are operating under new regulations, including implications for new enrollees and for the safety net. The Children's Health Insurance Program (CHIP) will also be examined within the context of ACA implementation and its impending reauthorization in 2015.

MODERATOR

Sara Rosenbaum, JD
Harold and Jane Hirsh Professor of Health Law and Policy
Milken Institute School of Public Health
The George Washington University

PANEL

Andy Allison, PhD
Director, Division of Medical Services
State of Arkansas Department of Human Services

Michael Doonan, PhD
Assistant Professor, The Heller School for Social Policy and Management
Executive Director, Massachusetts Health Policy Forum
Brandeis University

Matt Salo
Executive Director
National Association of Medicaid Directors

DISCUSSION

4:15 P.M. **AFTERNOON SESSION ENDS**

5:30 P.M. **1st BUS LEAVES WESTIN PRINCETON AT FORRESTAL VILLAGE FOR PROSPECT HOUSE, PRINCETON UNIVERSITY**

5:45 P.M. **2nd BUS LEAVES WESTIN PRINCETON AT FORRESTAL VILLAGE FOR PROSPECT HOUSE, PRINCETON UNIVERSITY**

WEDNESDAY, MAY 14, 2014 – DINNER PROGRAM
PROSPECT HOUSE, PRINCETON UNIVERSITY

6:00 P.M. COCKTAILS AND HORS D'OEUVRES

7:00 P.M. SESSION V: CONFRONTING THE AMERICAN HEALTH CARE HUSTLE

Julie Rovner
Robin Toner Distinguished Fellow
Kaiser Health News

Susan Dentzer
Senior Health Policy Adviser
Robert Wood Johnson Foundation

AUDIENCE QUESTIONS AND DISCUSSION

DINNER

9:00 P.M. 1st BUS LEAVES PROSPECT HOUSE FOR WESTIN PRINCETON AT FORRESTAL VILLAGE

9:30 P.M. 2nd BUS LEAVES PROSPECT HOUSE FOR WESTIN PRINCETON AT FORRESTAL VILLAGE

THURSDAY, MAY 15, 2014

ROBERT WOOD JOHNSON FOUNDATION, AUDITORIUM

Shuttle service between Westin Princeton at Forrestal Village and The Robert Wood Johnson Foundation provided

7:45 A.M. CONTINENTAL BREAKFAST & REGISTRATION

8:30 A.M. SESSION VI: APPLICATION OF EVIDENCE IN VALUE-BASED DECISION MAKING AND COVERAGE

The introduction of new care delivery models and the promotion of evidence-based care impacts how decisions are made about the development, marketing, coverage, and use of technologies and pharmaceutical products. This session will focus on comparative effectiveness research and how information is translated and used by patients, providers, and industry representatives throughout the health care system. Panelists will discuss the coverage and payment implications of evidence use, including value-based pricing arrangements, coverage decisions, and regulatory barriers to these initiatives.

MODERATOR

Steven Pearson, MD, MSc, FRCP
President & Founder
Institute for Clinical and Economic Review (ICER)

PANEL

Elizabeth Fowler, PhD, JD
Vice President, Global Health Policy,
Government Affairs & Policy Group,
Johnson & Johnson

Troy Brennan, MD, MPH
Executive Vice President & Chief Medical Officer
CVS Caremark Corporation

Jo Carol Hiatt, MD, MBA, FACS
Chair, National Product Council &
Chair, Inter-Regional New Technologies Committee
Kaiser Permanente

DISCUSSION

10:00 A.M. **BREAK**

10:15 A.M. **SESSION VII: ENHANCING QUALITY THROUGH PAYMENT REFORM**

Health care payment models have historically promoted a high volume of procedures and services, insufficiently supported system requirements, and denied value-driven care. Panelists will examine how payers might engender change through the creation and implementation of incentives for the delivery of high-quality and cost-effective care. Discussion will also focus on how incentives for high-value care might encourage the reorganization of systems to enhance prevention and promote the quality and affordability of care.

MODERATOR

Karen Wolk Feinstein, PhD
President & Chief Executive Officer
Jewish Healthcare Foundation

PANEL

Mark McClellan, MD, PhD
Senior Fellow & Director, Initiative on Innovation and Value of Healthcare
Brookings Institution

Dana Gelb Safran, ScD
Senior Vice President, Performance Measurement and Improvement
Blue Cross Blue Shield of Massachusetts

Neel Shah, MD, MPP
Executive Director, Costs of Care & Faculty Investigator
Ariadne Labs for Health Systems Innovation, Harvard School of Public Health

Sandra Hernández, MD
President & Chief Executive Officer,
California Health Care Foundation

DISCUSSION

11:45 A.M. SESSION VIII: INNOVATION IN COST CONTAINMENT AND DELIVERY SYSTEM CHANGE

The US currently employs two distinct and somewhat inconsistent approaches to curbing health care costs. One approach involves establishing new payment systems, such as global payments, which reward providers for making delivery system reforms to achieve overall spending reductions. A second approach is consumer-focused, redesigning health care coverage to include higher deductibles and copayments in conjunction with tiered or restricted provider networks. This panel will examine the potential for both methods to work in tandem as well as the role of federal and state regulation in facilitating and sustaining slowed growth in health care spending.

MODERATOR

Stuart Altman, PhD
Sol C. Chaikin Professor of National Health Policy
The Heller School for Social Policy and Management, Brandeis University

PANEL

Michael Chernew, PhD
Leonard D. Schaeffer Professor of Health Care Policy
Harvard Medical School

Martin Gaynor, PhD
Director, Bureau of Economics, Federal Trade Commission
& E.J. Barone Professor of Economics and Health Policy
Carnegie Mellon University

Suzanne Delbanco, PhD, MPH
Executive Director
Catalyst for Payment Reform

Josh Sharfstein, MD
Secretary
Maryland Department of Health and Mental Hygiene

DISCUSSION

1:15 P.M. CLOSING REMARKS

Stuart Altman, Ph.D.
Sol C. Chaikin Professor of National Health Policy
The Heller School for Social Policy and Management, Brandeis University

1:30 P.M. LUNCH

3:00 P.M. BUSES LEAVE FOR PHILADELPHIA AIRPORT, NEWARK AIRPORT, TRENTON TRAIN STATION, PRINCETON JUNCTION TRAIN STATION