Session VII. Where from Here?

DISCUSSANT REACTION

Prepared for 16th Princeton Conference

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May 2009
Principle 1. Make it open—invite beyond the experts

Success can come from unexpected sources—co-creation
Principle 2. Protect it—look beyond existing regulations

Protecting the status quo impedes progress; so does “pulling up the carrot”
Principle 3. Help it—extend beyond evaluation

Shortest distance to “beyond” is non-linear
Principle 4. Liberate money matters—go beyond reimbursement

Provide some start-up and expansion funding

Have customers pay

Consumers pay for what they value