

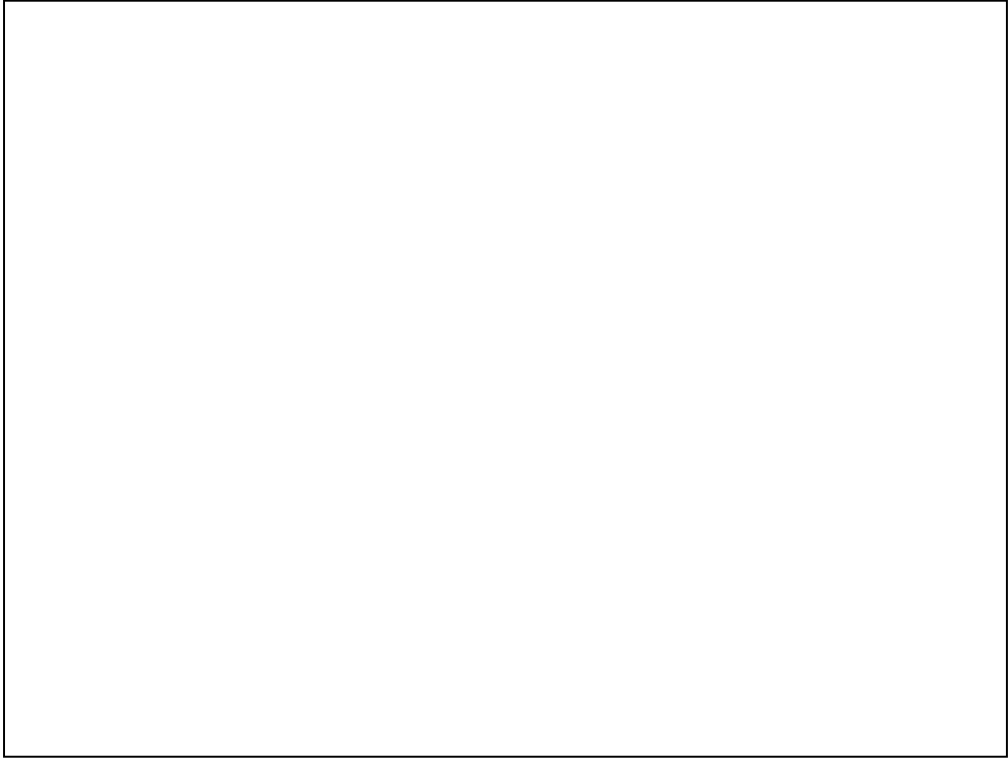


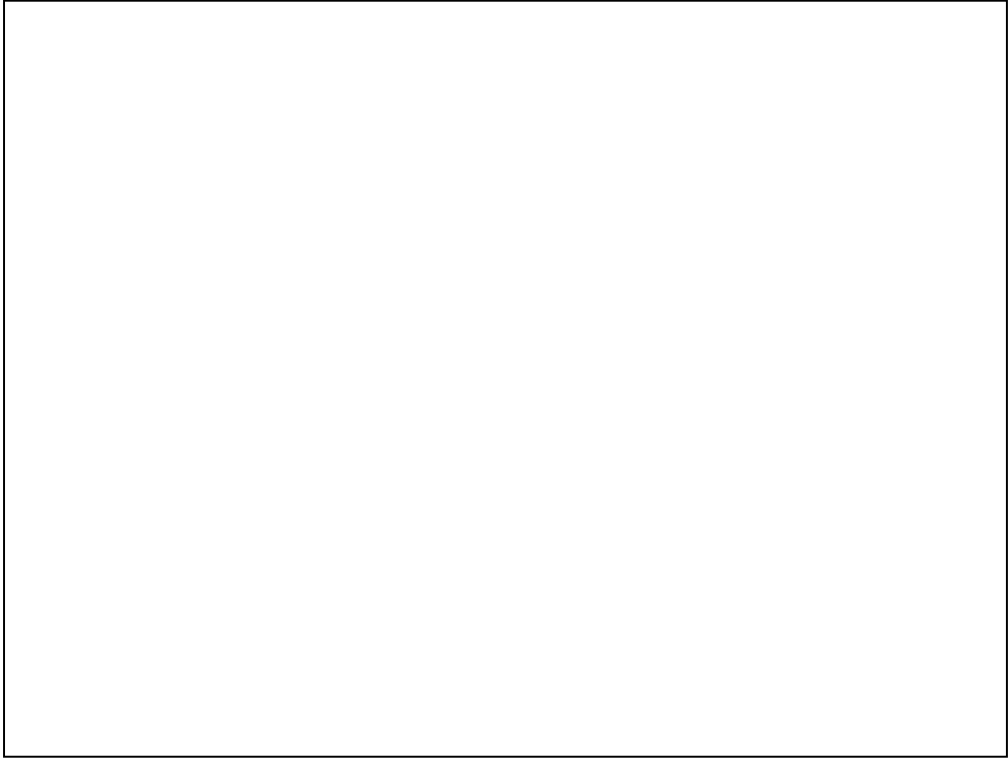
Session VII. Where from Here?

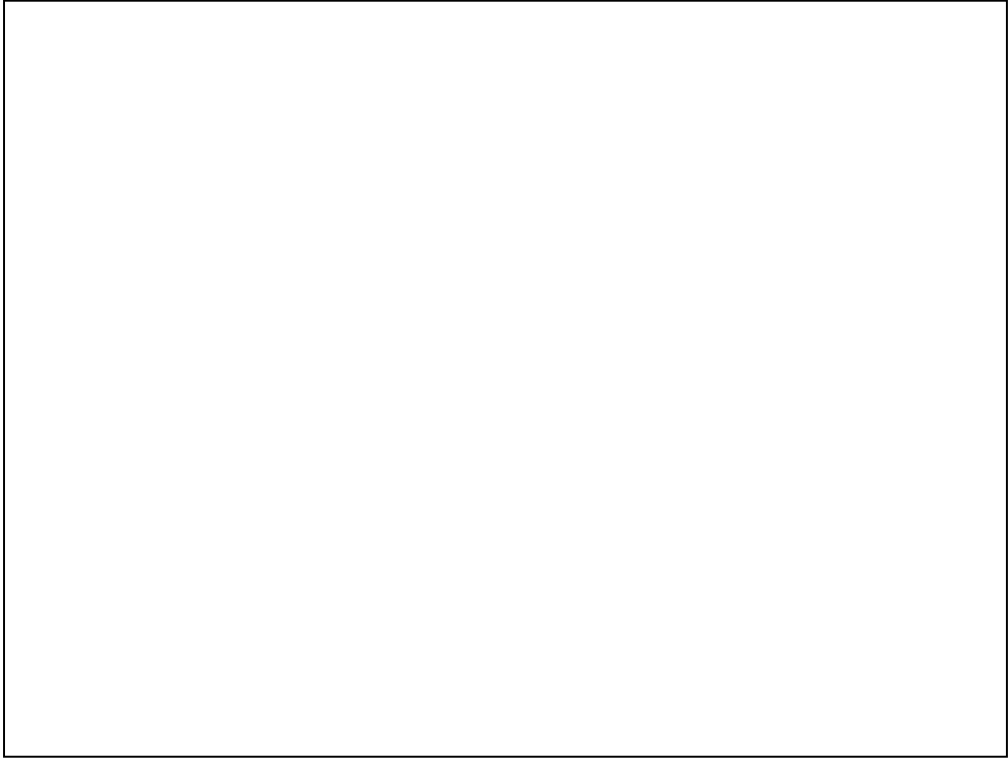
DISCUSSANT REACTION

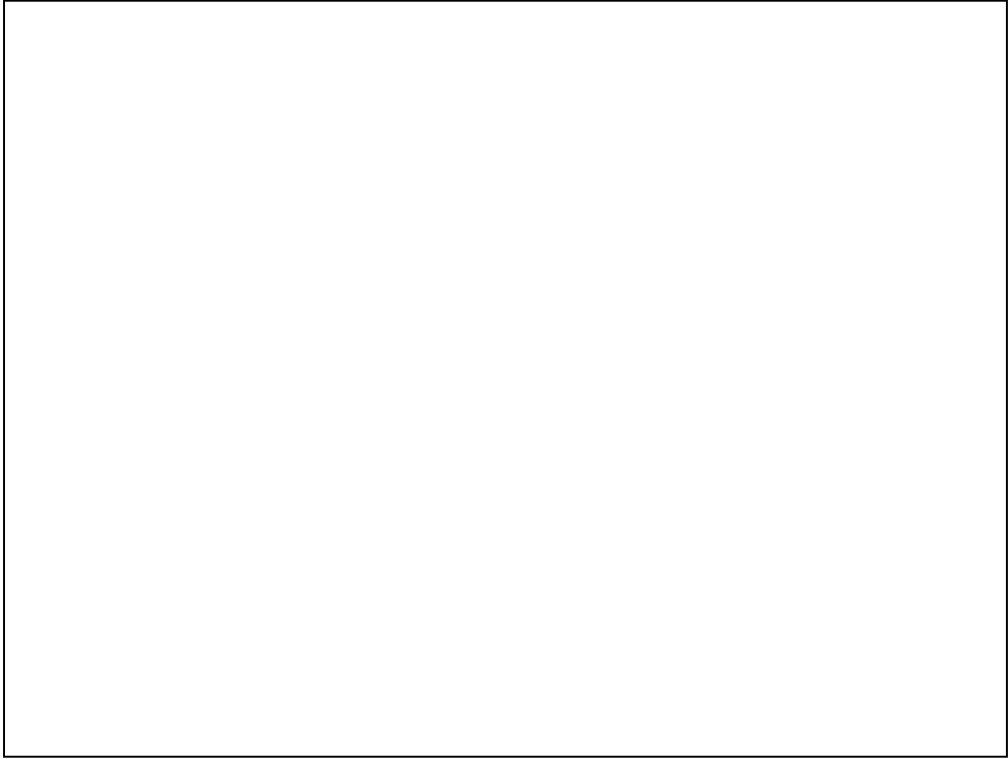
Prepared for 16th Princeton Conference

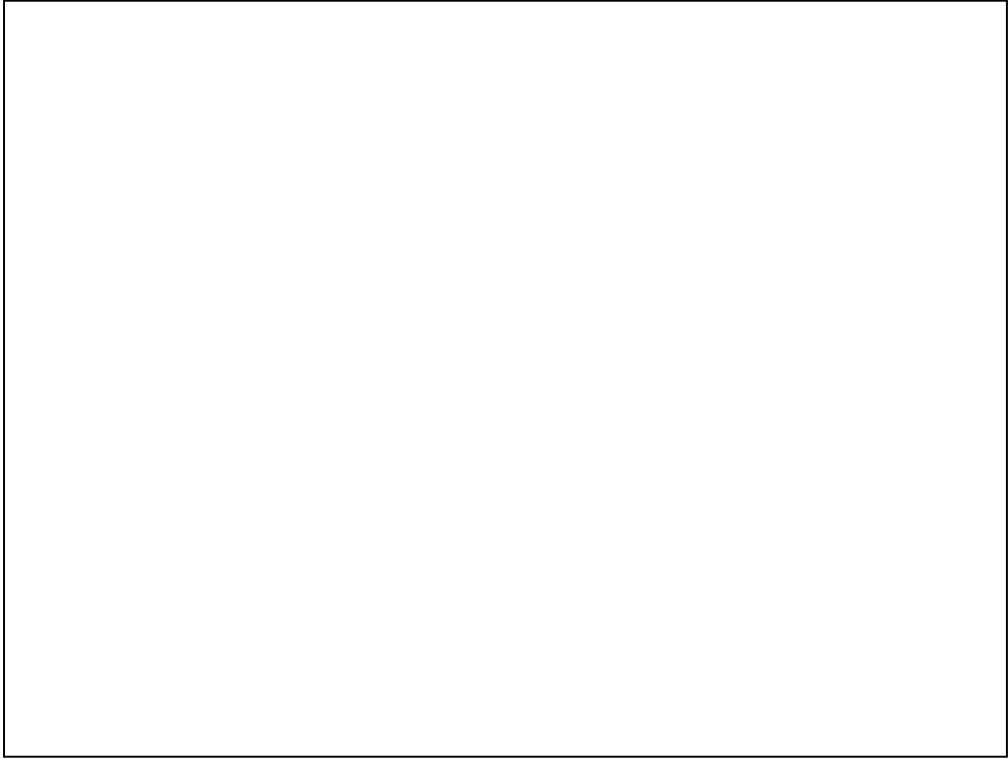
Hyung T Kim, MD, MBA
May 2009

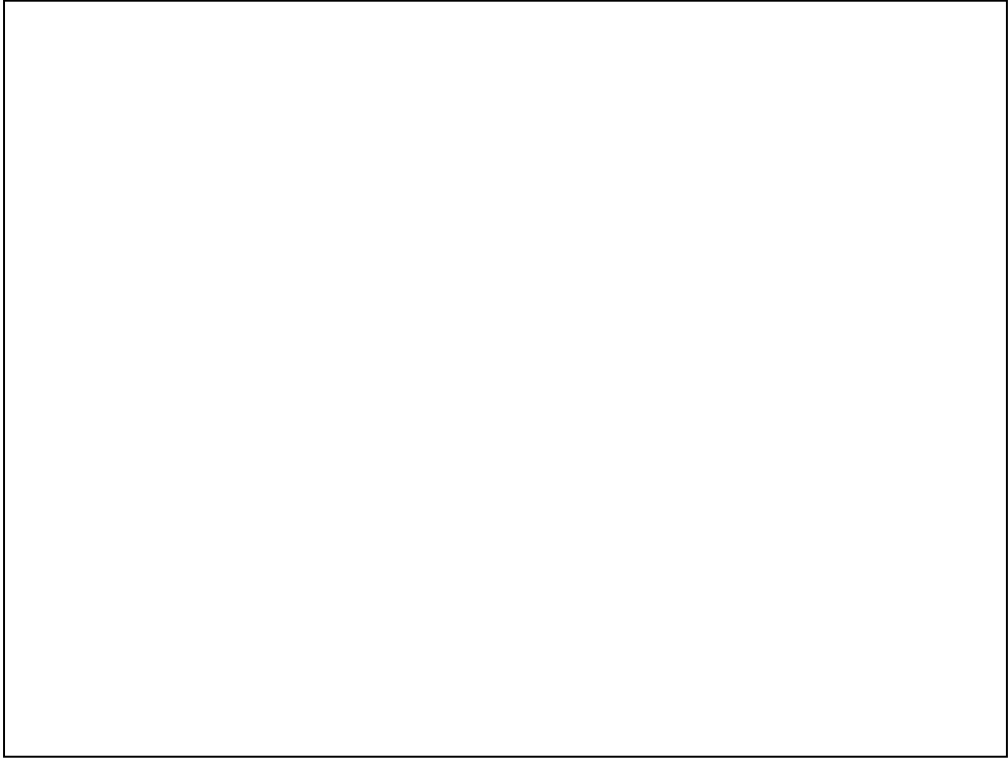


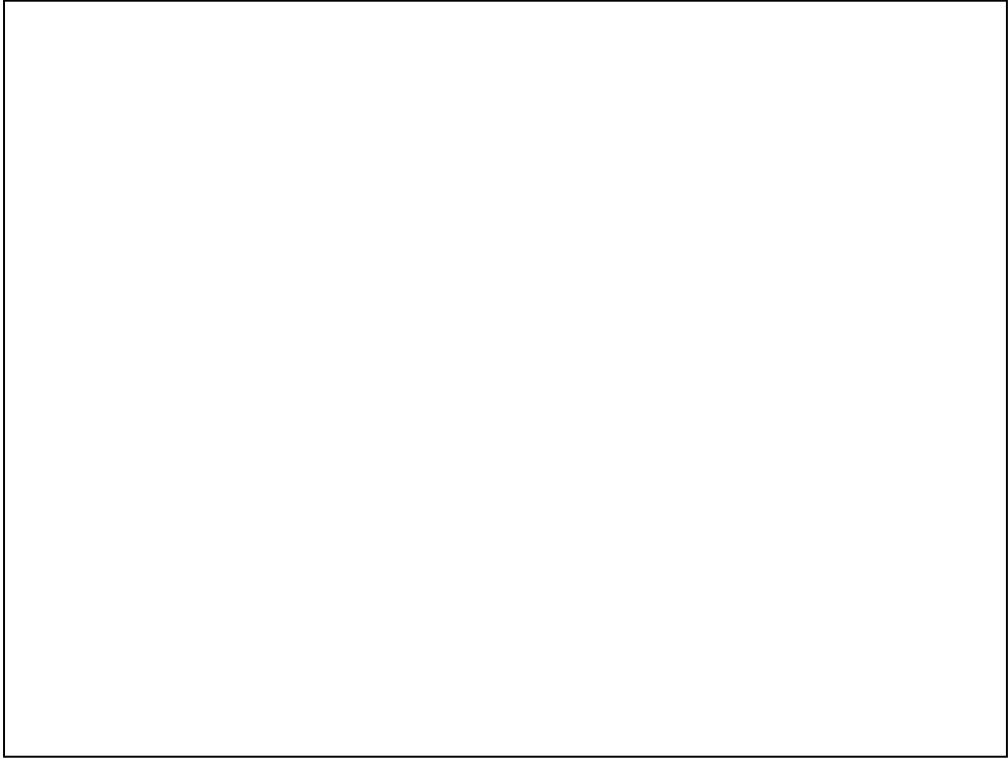


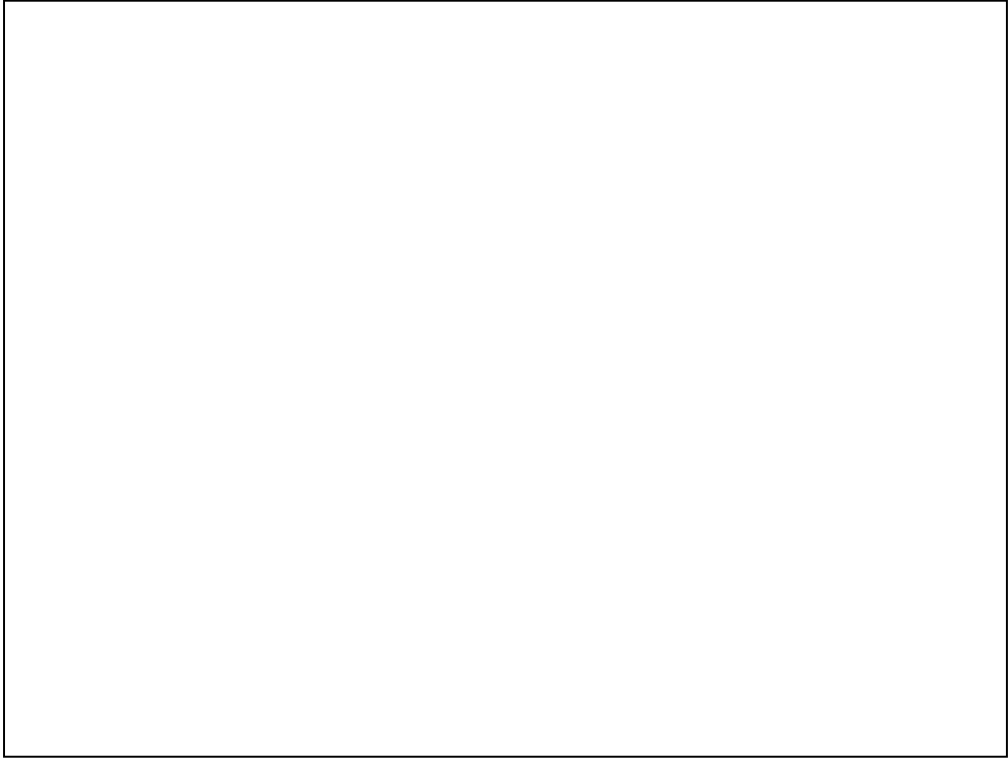


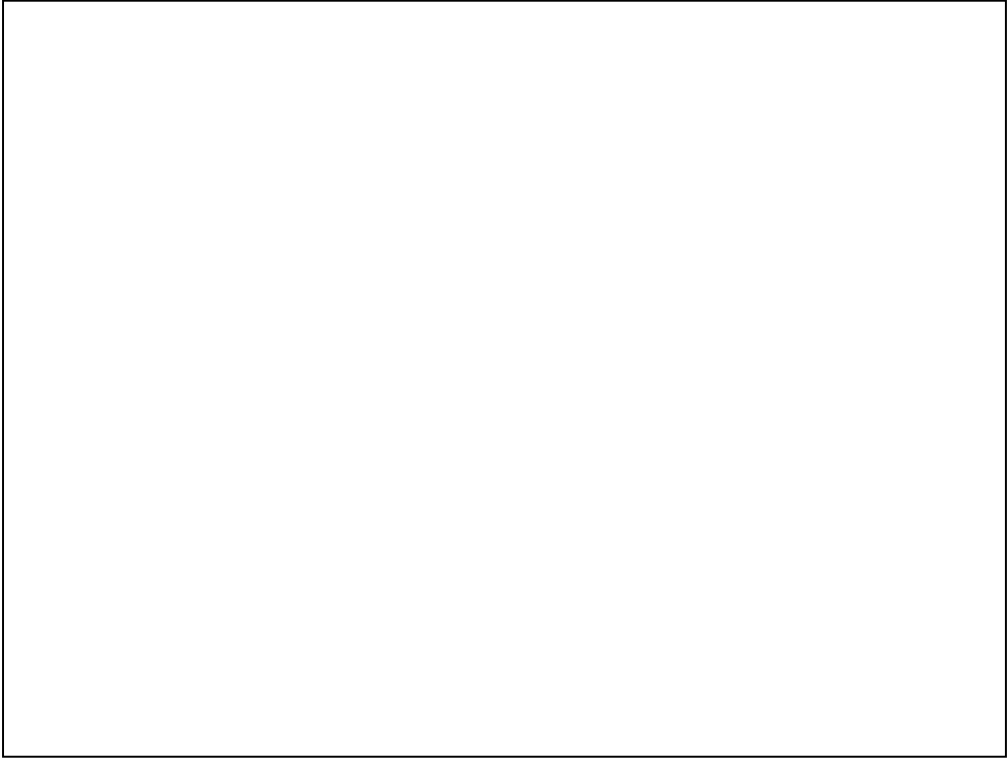


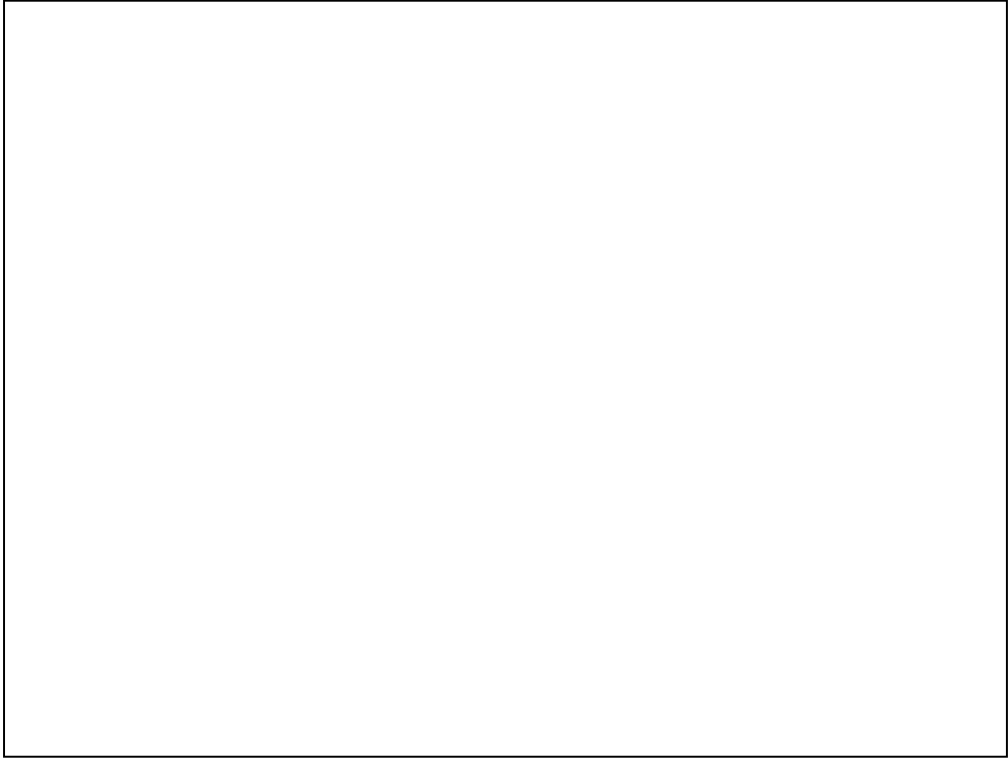


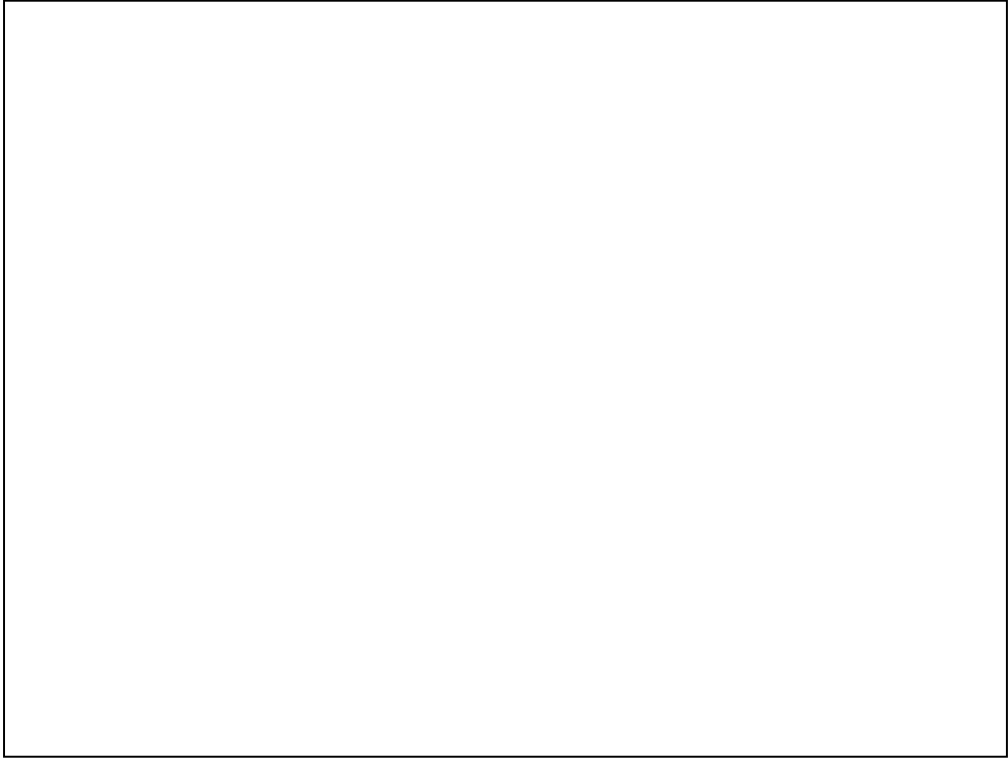


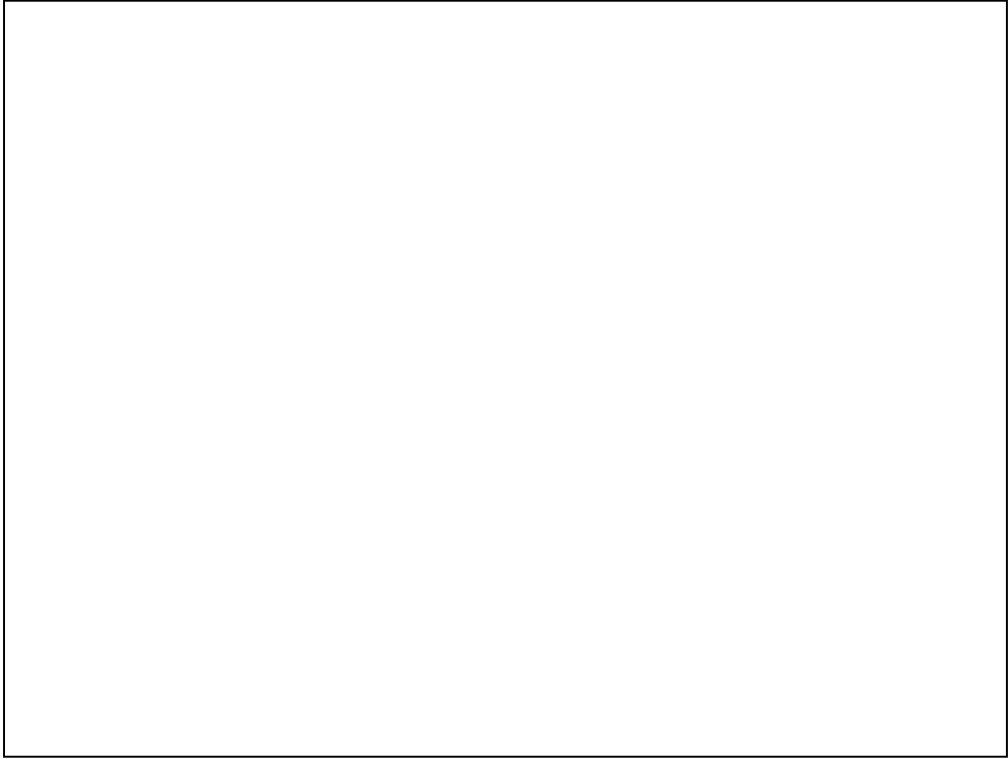


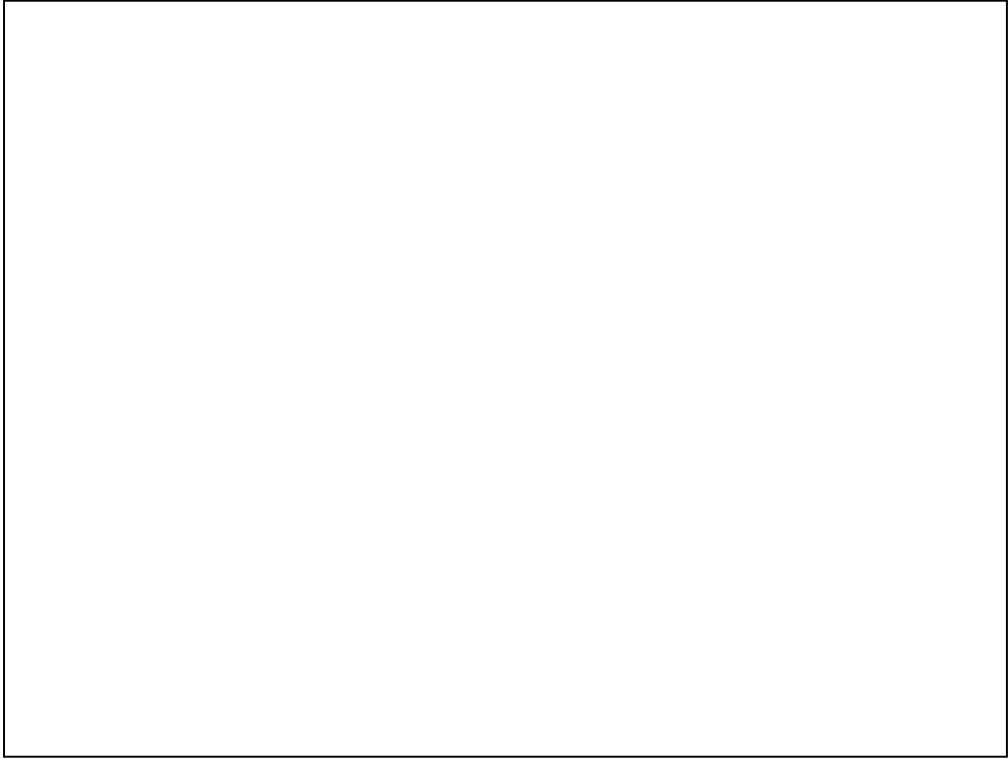


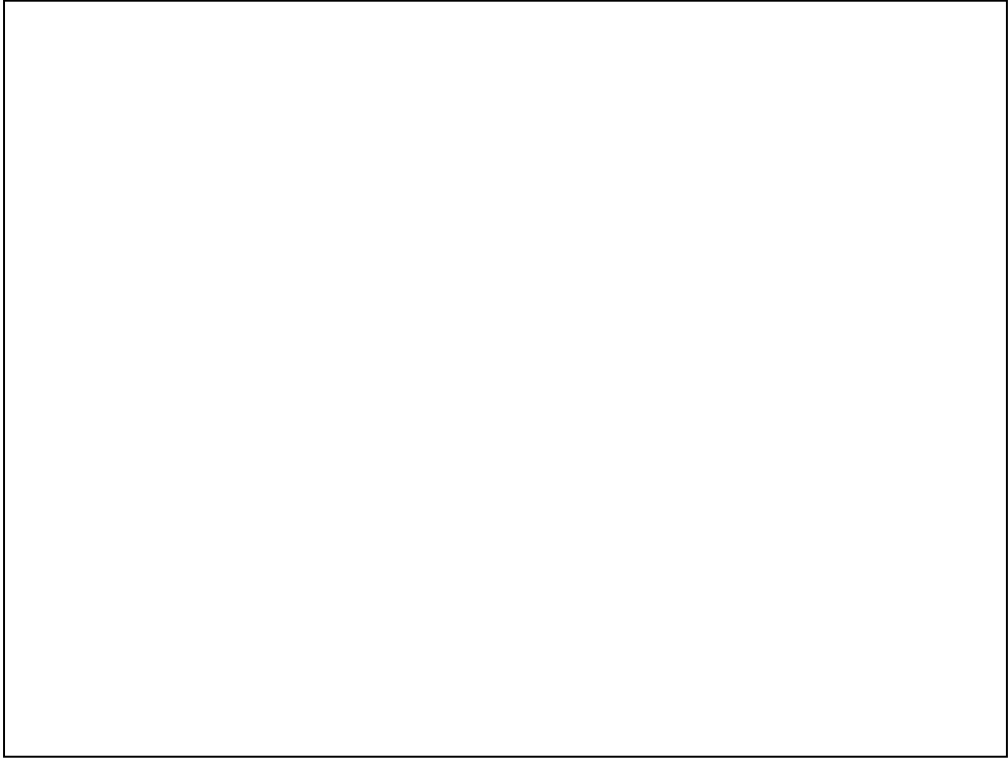


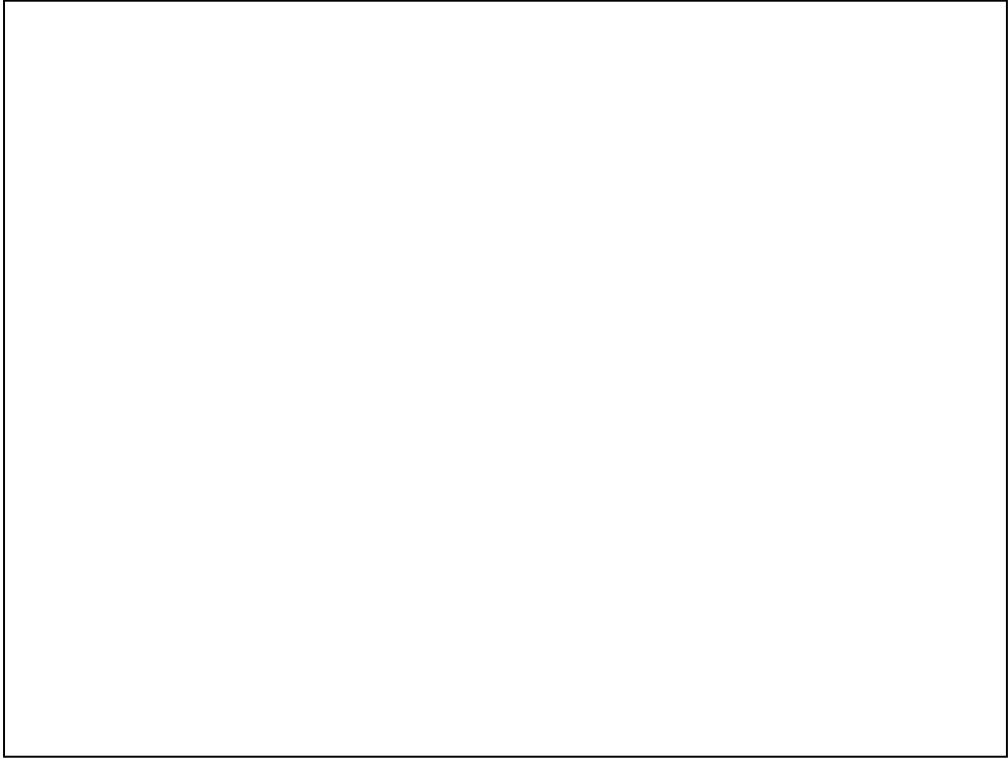


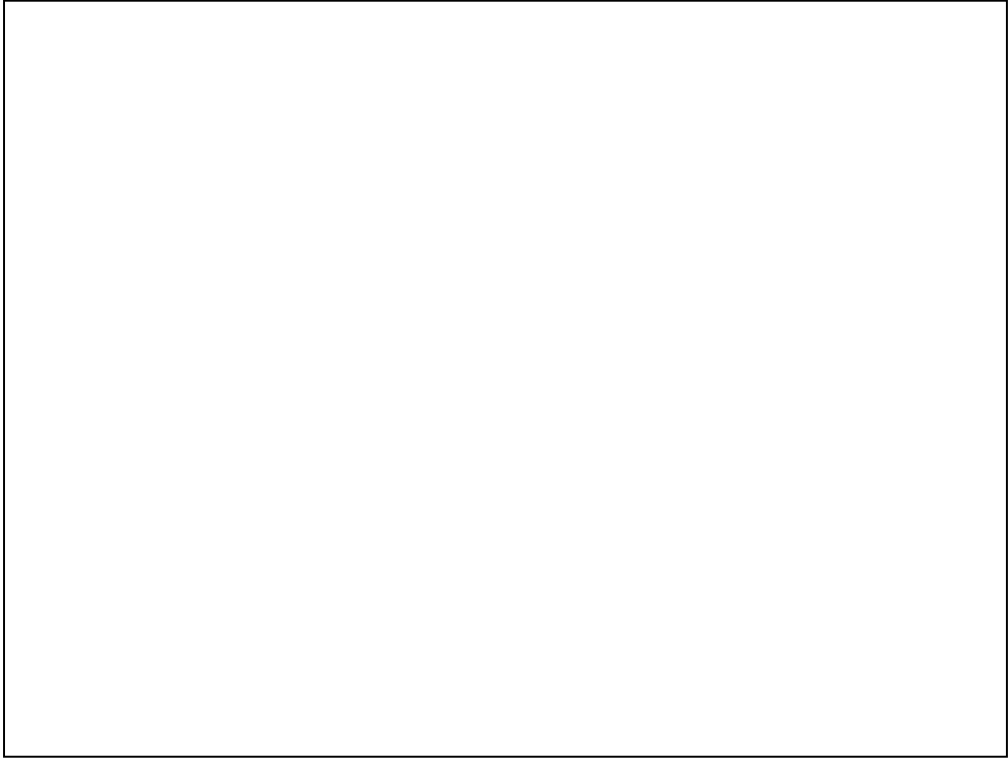


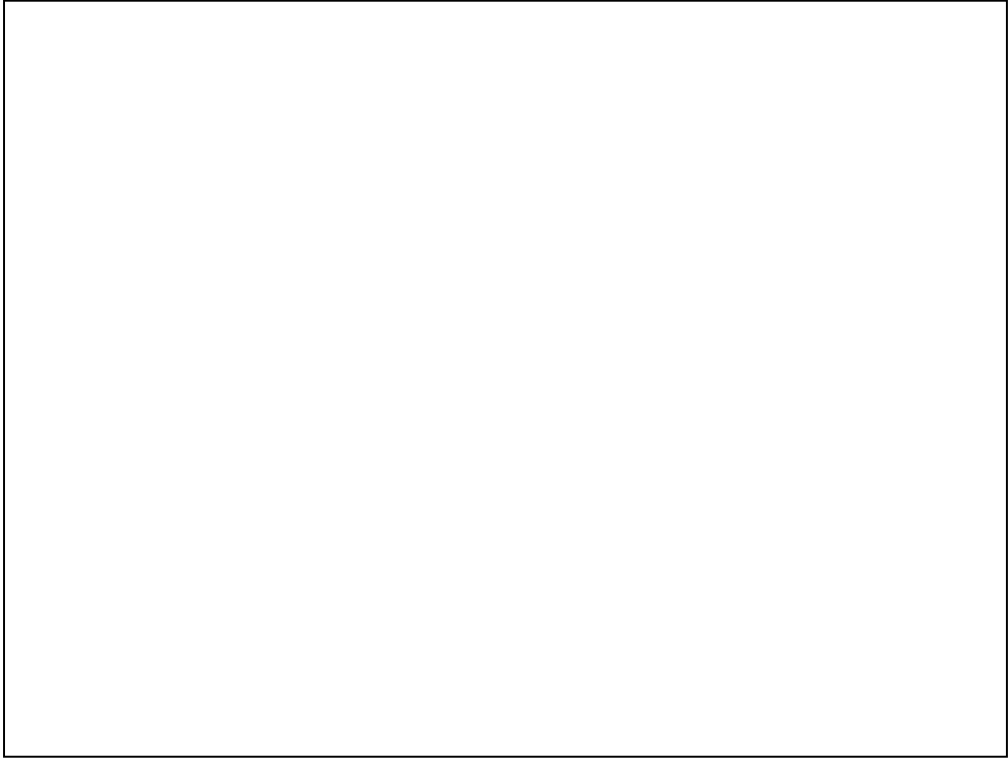


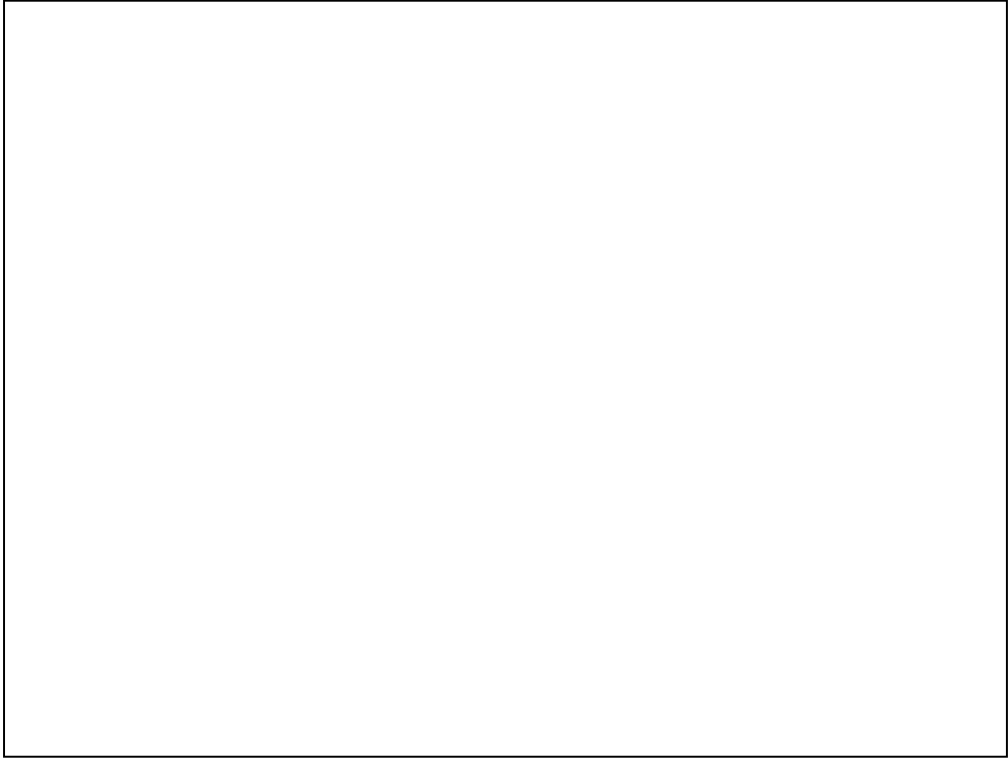


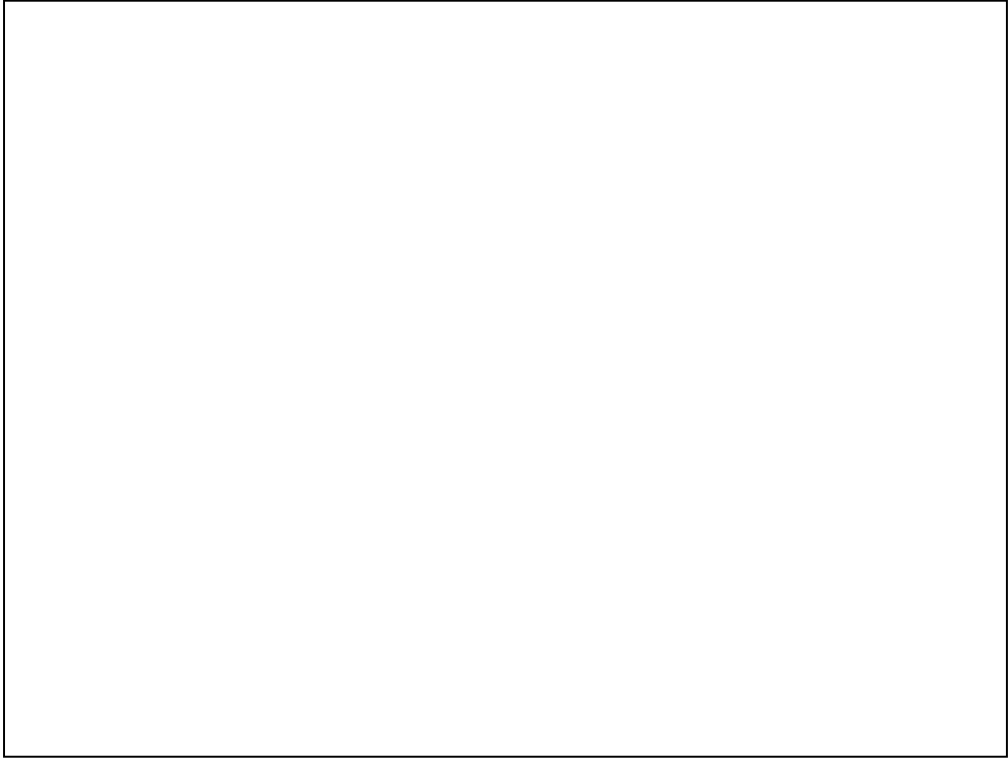


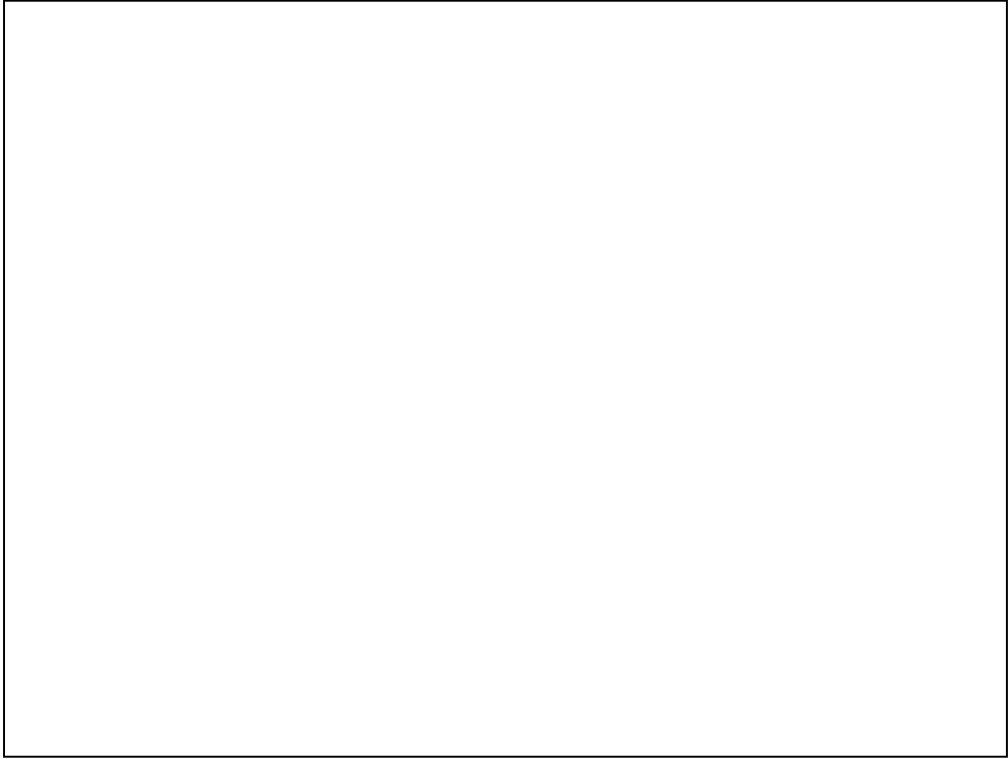


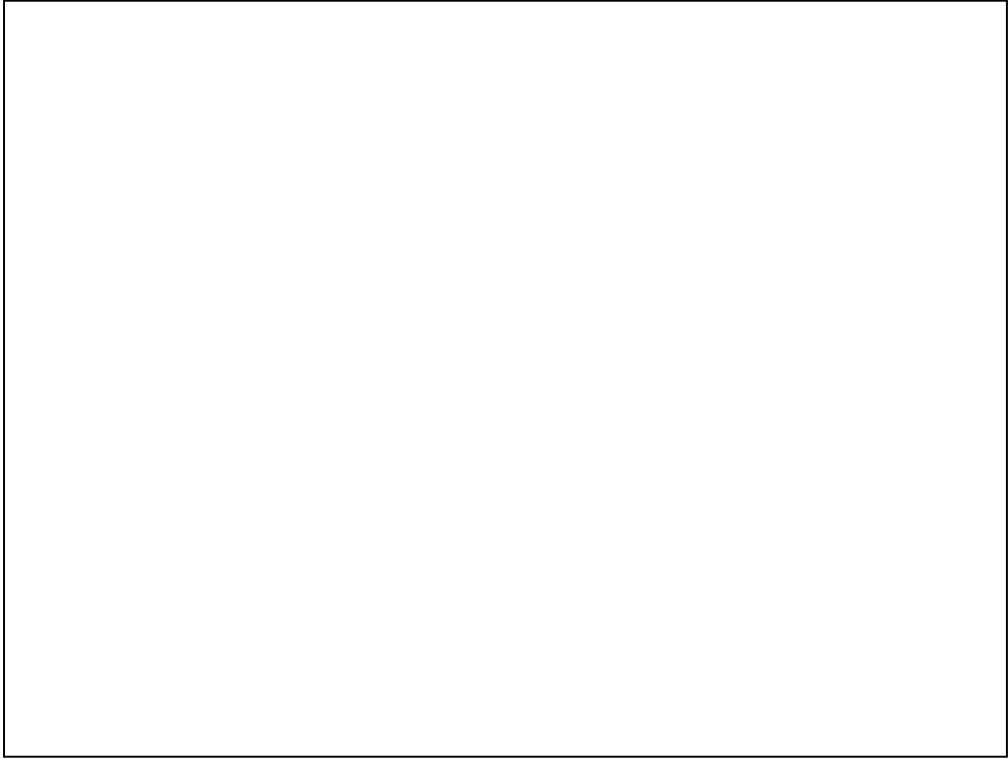


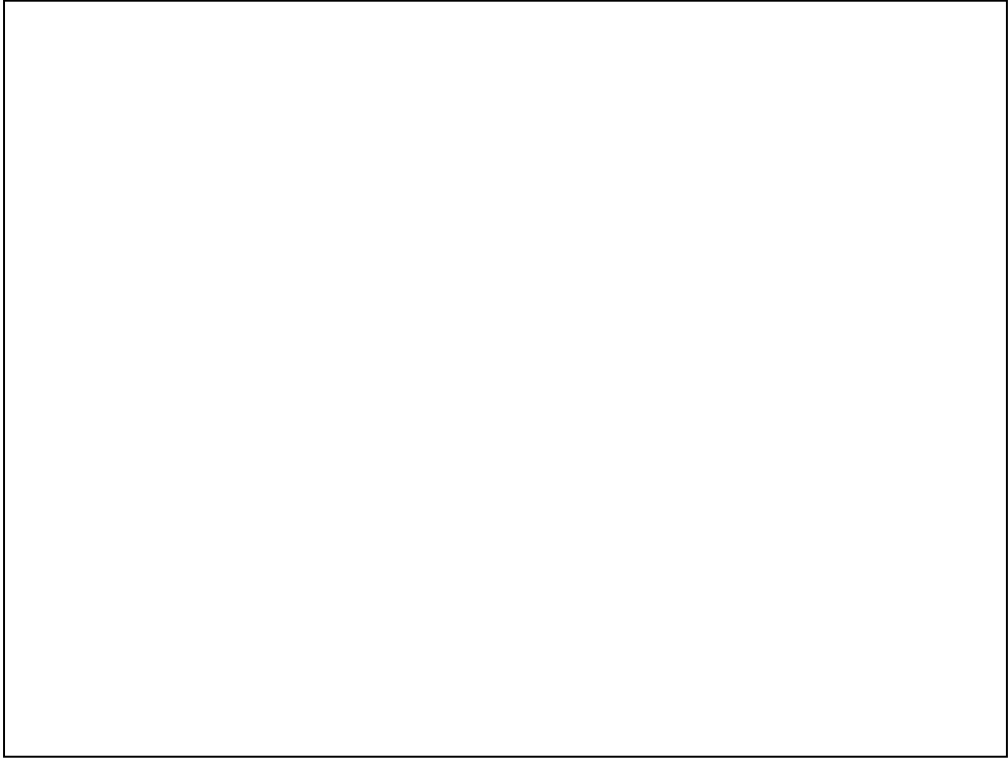


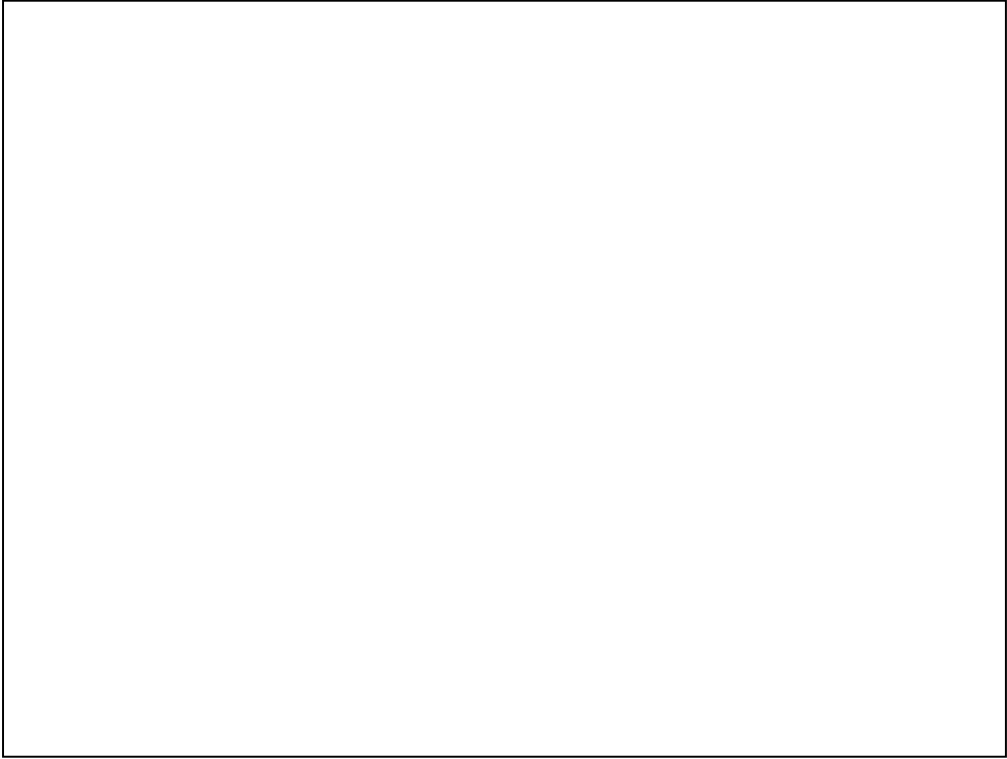












Principle 1. Make it open—invite beyond the experts



Netflix Prize

Home Rules Leaderboard Register Update Submit Download

Leaderboard

Display top 40 leaders.

Rank	Team Name	Best Score	% Improvement	Last Submit Time
No Grand Prize candidates yet				
Grand Prize - RMSE <= 0.8563				
1	BellKor in BigChaos	0.8616	9.44	2008-09-30 21:17:40
Progress Prize - RMSE <= 0.8625				
2	BigChaos	0.8633	9.26	2008-11-03 17:23:04
3	PragmaticTheory	0.8642	9.17	2008-10-31 10:48:25
4	BellKor	0.8643	9.15	2008-08-28 15:12:06
5	Gravity	0.8658	9.00	2008-10-05 15:08:10
6	My Brain and His Chain	0.8668	8.89	2008-09-30 02:19:47
7	When Gravity and Dinosaurs Unite	0.8675	8.82	2008-10-05 14:16:53
8	acnehill	0.8677	8.80	2008-11-02 10:47:35
9	Just a guy in a garage	0.8678	8.79	2008-10-31 10:42:05
10	Opera Solutions	0.8682	8.75	2008-10-28 00:53:11
11	scientist	0.8684	8.72	2008-10-24 20:38:27



SpaceShipOne Wins \$10 Million Ansari X Prize in Historic 2nd Trip to Space

By [Leonard David](#)
Senior Space Writer
posted: 04 October 2004
10:56 am ET



United States Senate Passes a Resolution Praising the Automotive X PRIZE

Senate Resolution Introduced by Senators Lugar and Bingaman and Passed Early Today Applauds the Foundation's Leadership in Inspiring a New Generation of Viable, Super-Efficient Vehicles

Success can come from unexpected sources—co-creation

Principle 2. Protect it—look beyond existing regulations



Protecting the status quo impedes progress; so does “pulling up the carrot”

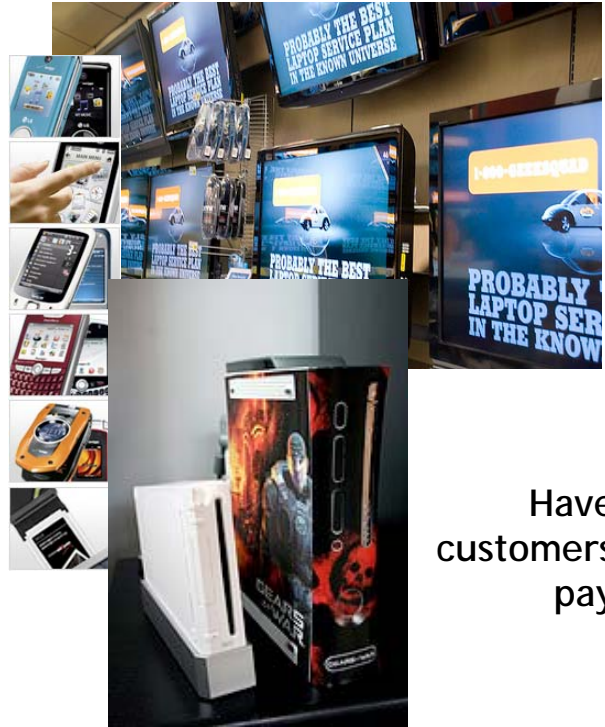
Principle 3. Help it—extend beyond evaluation



Shortest distance to "beyond" is non-linear

Principle 4. Liberate money matters—go beyond reimbursement

Provide some
start-up and
expansion
funding



Have
customers
pay

Consumers pay for what they value

